# PROGRAM SUCCESS – A NEW WAY TO PREDICT IT

John Higbee DAU 14 May 2003

### **STARTING POINT**

- Tasking From ASA(ALT) Claude Bolton (March 2002)
  - Despite Using All the Metrics Commonly Employed to Measure Cost, Schedule, Performance and Program Risk, There are Still Too Many Surprises (Poorly Performing /Failing Programs) Being Briefed "Real Time" to Army Senior Leadership
- DAU (with Industry Representatives) was Asked to:
  - Identify a <u>Comprehensive Method</u> to Better Determine the Probability of Program Success
  - Recommend a <u>Concise "Program Success" Briefing Format</u> for Use by Army Leadership

### PROCESS PREMISE

- Current Classical <u>Internal Factors</u> for Cost, Schedule, Performance and Risk (Largely <u>Within the Control</u> of the Program Manager) Provide an Important Part of Program Success Picture – But NOT the WHOLE Picture
  - Program Success also Depends on <u>External Factors</u> (Largely <u>Not</u> Within the PM's Control, but That the PM <u>Can Influence</u> By Informing/Using Service/OSD Senior Leadership)
- Accurate Assessment of Program Success Requires a Holistic Combination of Internal and External Factors
  - Internal: Requirements, Resources, and Execution
  - External: Fit in the Vision, and Advocacy
- Develop An Assessment Model/Process Using Selected Metrics For Each Factor Providing an Accurate "Program Pulse Check"
  - Avoiding The "Bury In Data" Technique

### **BRIEFING PREMISE**

- Significant Challenge Develop a Briefing Format That
  - Conveyed Program Assessment Process Results Concisely/Effectively
  - Was Consistent Across Army Acquisition
- Selected Briefing Format:
  - Uses A Summary Display
    - Organized Similarly to a Work Breakdown Structure
      - Program Success (Level 0); Factors (Level 1); Metrics (Level 2)
  - Relies On Information Keyed With Colors And Symbols, Rather Than Dense Word/Number Slides
    - Easier To Absorb
  - Minimizes Number of Slides
    - More Efficient Use Of Leadership's Time

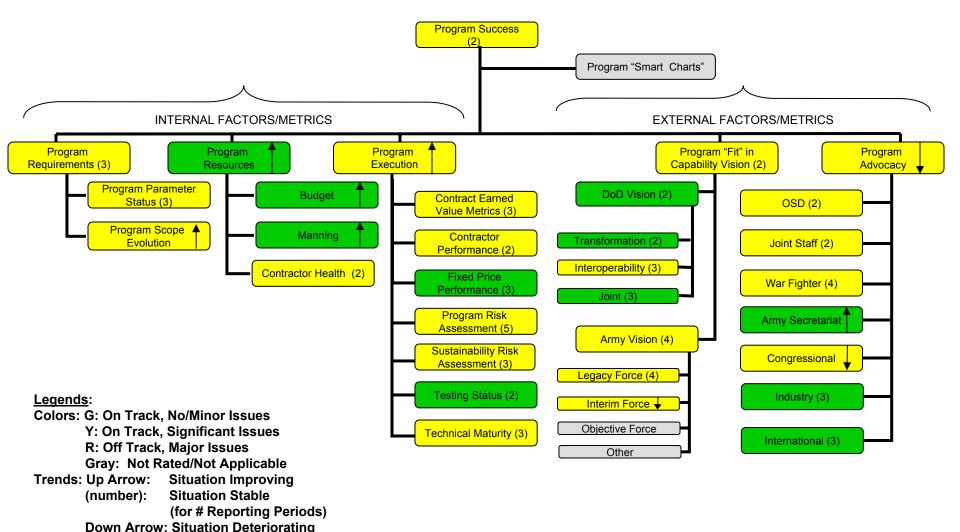
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## PROGRAM SUCCESS PROBABILITY

**SUMMARY** 

Date of Review: dd mmm yy

**Program** Acronym **ACAT XX** 



Program Life Cycle Phase:

### **UNCLASSIFIED**

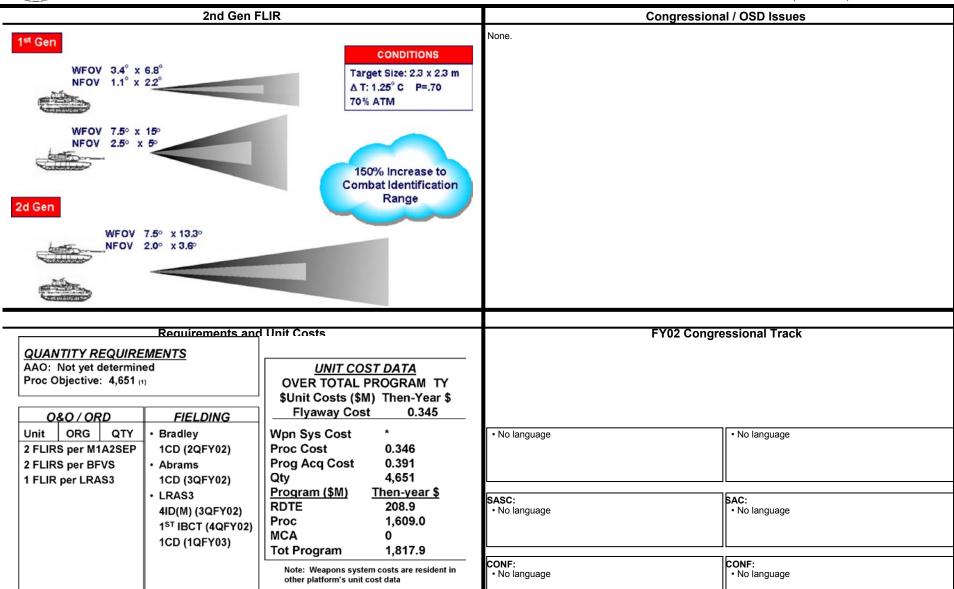
MAJ Ron Jacobs, SAAL-SA, COM 703-604-7018 Mr. Greg Wade, DAPR-FDM, COM 703-692-6253

#### Schedule program Description Mission: FΥ 00 01 02 03 04 05 06 07 -Provides enhanced capability to fight during periods of reduced visibility. Also, provide multiple platforms the capability to "see farther than they can shoot" and "see the same battle space". LRIP Characteristics/Description: Capability/Improvements: - Common "B kit" for LRAS3, Abrams and Bradley - > range over 1st Gen FLIR PRODUCTION - Unique "A kit" for each sight - +55% target detection - FOV: Narrow 2 degrees x 3.6 degrees - +70% target recognition 🛦 MS III IPR Wide 7.5 degrees x 13.3 degrees - +150% target identification IIM2A3 IOTÉ Special Features: Contractors: - Digital output Ravtheon ▲ M1A2 FUE - Adapts to different platforms Dallas, TX - Manufactures LRAS3, CITV, B Kit and - 2X + 4X Electronic Zoom related spares. FY02 \$ 63.6M + TBD LRAS3 FUE - Improved Displays Palm Bay, FL - Manufactures LRAS3, TIS, B Kit and related spares. FY02 \$ 37.2M + TBD ▲ M2A3 FUE **Current Status Program Funding** · COST: - RDTE \$208.9M FY02 President's Budget (As of June 26, 2001) - PROC \$1,609.0M SCHEDULE: PRIOR CTC TOTAL 00 01 02 03 04 05 07 - On Schedule RDTE 205.2 1.5 1.5 0.8 0.0 0.0 0.0 0.0 0.0 0.0 209.0 · TECHNICAL: 148.4 114.8 217.1 PROC 284.9 155.5 181.4 168.6 157.9 147.0 150.7 1726.3 - Meeting technical requirements TOTAL 490.1 157.0 182.9 169.4 157.9 147.0 150.7 148.4 114.8 217.1 1935.3 • FIELDING: QTY 740 468 487 606 4838 - ABRAMS 1CD (3QFY02) 616 441 446 478 370 186 - BRADLEY 1CD (2QFY02) FY03 President's Budget (As of January 25, 2002) - LRAS3 4ID(M) (3QFY02) 1ST IBCT (4QFY02) PRIOR CTC TOTAL 00 01 02 03 04 05 06 07 1CD (1QFY03) RDTE 205.2 1.5 1.4 8.0 0.0 0.0 0.0 0.0 0.0 0.0 208.9 FUNDING: PROC 284.9 155.5 177.2 167.8 133.5 119.1 97.9 213.2 1609.0 130.9 129.0 FY02 FY03 TOTAL 490.1 157.0 178.6 168.6 133.5 97.9 213.2 1817.9 119.1 130.9 129.0 - RDTE \$ 0.8M \$ 0.0M LRAS3 FBCB2 Interface 458 180 QTY 740 468 487 620 445 496 439 318 4651 - PROC \$168.6M \$133.5M B Kits and Sights for Abrams, Bradley and LRAS3 - QTY 620 445 0.0 -16.9 -3.9 -117.4 Prg Chg 0.0 -4.3 -0.8 -24.4 -27.9 -19.8 -19.4 ISSUES: - None FY03 President's Budget quantities reflect current platform requirements. Database will be updated TRANSFORMATION CAMPAIGN PLAN: - This program supports the Legacy-to-Objective transition path of the Transformation Campaign Plan (TCP during the POM process.

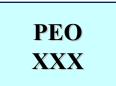
(1) Does not include additional quantities for IBCT for LRAS3

#### **UNCLASSIFIED**

February 4, 2002 Mr. Greg Wade, DAPR-FDM, COM 703-692-6253 MAJ Ron Jacobs, SAAL-SA, COM 703-604-7018



Source: FY03 President's Budget



## REQUIREMENTS - PROGRAM PARAMETER STATUS

Program
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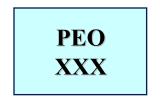
**Date of Review: dd mmm yy** 

### (EXAMPLES) **Objective Threshold Combat Capability** Position diamond along bar to best show **C4I Interoperability** where each item is in (Strategic, Theater, Force terms of its threshold objective range. **Coord.**, Force Control, Fire **Control**) Cost **Manning (Non-KPP)** -Status as of Last Brief (mm/yy - e.g. "01/03") **Sustained Speed Endurance**



**Comments:** 





# REQUIREMENTS - PROGRAM SCOPE EVOLUTION



Calcadala (OD 4a DIID)

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Requirement	<u>Funaea Pgm</u>	Schedule (CE to FUE)
	(Budgeted/Obl)	(Used / Planned)
ORD (date)	\$#.#B / NA	NA / 120 Months

•	<b>Current</b>	ORD (date)	\$#.#B / \$#.#B	170/210 Months
		Stable		
		Increased		
		Descoped		

**Comments:** 

**Original** 







### **RESOURCES - BUDGET**

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SUFF R/Y/G	FY01	OBL/ EXP	FY02	OBL/ EXP	FY03	OBL/ EXP	FY04	FY05	FY06	FY07	FY08	FY09
RDT&E, A		Xx% /yy%		Xx% /yy%		Xx%/ yy%						
OPA	N/A	Xx% /yy%	N/A	Xx% /yy%	N/A	Xx%/ yy%	N/A	N/A	N/A			
APA	N/A	Xx% /yy%	N/A	Xx% /yy%	N/A	Xx%/ yy%	N/A	N/A	N/A	N/A	N/A	N/A
WPA	N/A	Xx% /yy%	N/A	Xx% /yy%	N/A	Xx%/ yy%	N/A	N/A	N/A	N/A		
O&M,A	N/A	Xx% /yy%	N/A	Xx% /yy%		Xx%/ yy%						
MILCON	N/A	Xx% /yy%	N/A	Xx% /yy%	N/A	Xx%/ yy%	N/A	N/A	N/A	N/A	N/A	N/A

**Predictive** 

G

**Comments:** 

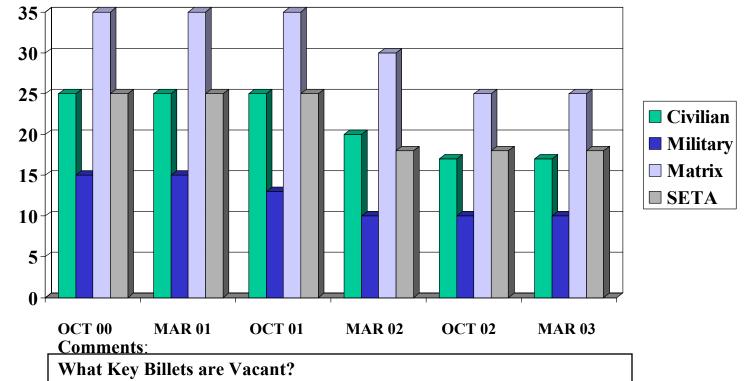


### **RESOURCES - MANNING**

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Predictive

• DPM Billet Still Vacant (Estimate Fill in Two Months)

• Lead Software Engineer (Emergent Loss) – Tech Director Filling In

• Need S/W Experienced GS-14 ASAP

Is the Program Office Adequately Staffed? Yes (except as noted above)





### **RESOURCES – CONTRACTOR HEALTH**

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### Corporate Indicators

- Company/Group Metrics
  - Current Stock P/E Ratio
  - Last Stock Dividends Declared/Passed
  - Industrial Base Status (Only Player? One of \_\_ Viable Competitors?)
    - Market Share in Program Area, and Trend (over last Five Years)
  - Significant Events (Mergers/Acquisitions/ "Distractors")

### Program Indicators

- Program-Specific Metrics
  - "Program Fit" in Company/Group
  - Program ROI (if available)
  - Key Players, Phone Numbers, and their Experience
  - Program Manning/Issues
  - Contractor Facilities/Issues
  - Key Skills Certification Status (e.g. ISO 9000/CMM Level)

### PM Evaluation of Contractor Commitment to Program

- High, Med, or Low

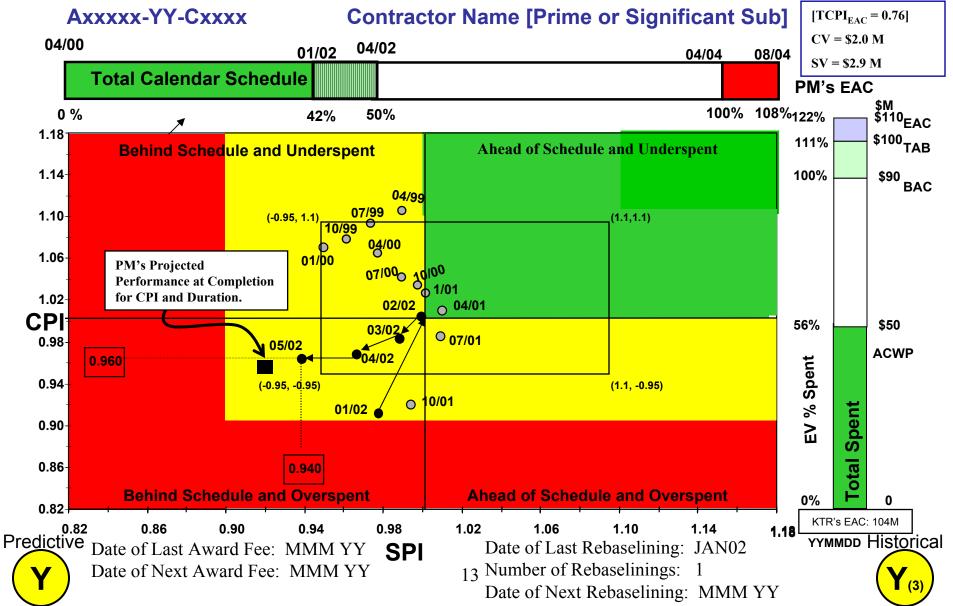




# EXECUTION – CONTRACT EARNED VALUE METRICS [give short contract title]

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### **EXECUTION – CONTRACTOR PERFORMANCE**

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Contractor:	((Cont	((Contractor Name))					Contract Start Date:				MMM YY			
Program:	((Prog	((Program Name))					Estimated Completion Date:				MMM YY			
Contract Number:	N0000	0-00-C-	0000											
	T													
Item: (CPAR, IPAR or AF)	AF	CPAR	AF	AF	IPAR	CPAR	IPAR	AF	IPAR	IPAR	AF	IPAR	CPAR	IPAR
Period Ending: (Mmm YY)	Jan 99	Apr 99	Jul 99	Jan 00	Mar 00	Apr 00	Jun 00	Jul 00	Sep 00	Dec 00	Jan 01	Mar 01	Apr 01	Jun 01
Months Covered: (NR)	6	12	6	6	3	12	3	6	3	3	6	3	12	3
Areas to Evaluate a. Technical (Quality of Product)		EXC			EXC	EXC	EXC		Π				l	
(1) Product Performance		VG			VG	VG	VG							-
(2) Systems Engineering		SAT			SAT	SAT	SAT							
(3) Software Engineering		MARG			MARG	MARG	MARG							
(4) Logistics Support/Sustainment		UNSAT			UNSAT	UNSAT	UNSAT							
(5) Product Assurance		EXC			EXC	EXC	EXC							
(6) Other Technical Performance		VG			VG	VG	VG							
b. Schedule		SAT			SAT	SAT	SAT							
c. Cost Control		MARG			MARG	MARG	MARG							
d. Management		UNSAT			UNSAT	UNSAT	UNSAT							
(1) Management Responsiveness		EXC			EXC	EXC	EXC							
(2) SubContract Management		VG			VG	VG	VG							
(3) Program Mgmt and Other Mgmt		SAT			SAT	SAT	SAT							
e. Other Areas		MARG			MARG	MARG	MARG							
(1) Communications		UNSAT			UNSAT	UNSAT	UNSAT							
(2) Support to Government Tests		UNSAT			UNSAT	UNSAT	UNSAT							
Award Fee Percentage:	85%		70%	90%				84%						







### **EXECUTION – FIXED PRICE PERFORMANCE**

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- DCMA Plant Rep Evaluation
  - Major Issues
- Delivery Profile Graphic (Plan vs Actual)
  - Major Issues
- Progress Payment Status
  - Major Issues



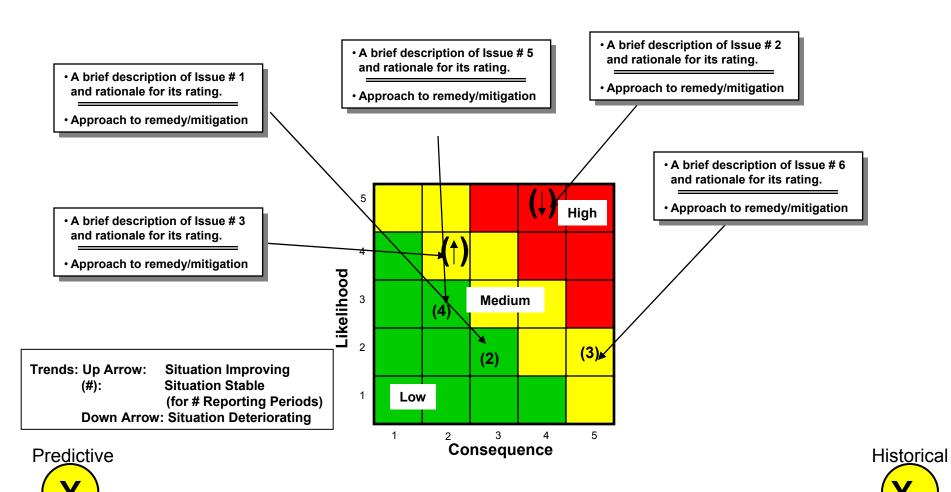




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## EXECUTION PROGRAM RISK ASSESSMENT





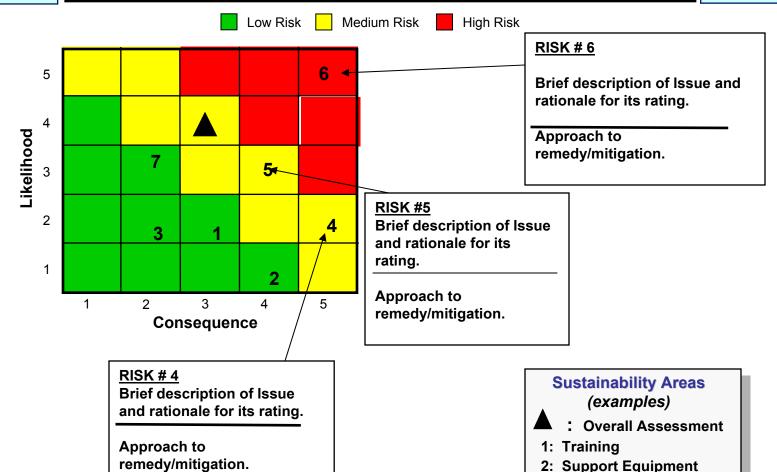
### **EXECUTION – SUSTAINABILITY**

### **RISK ASSESSMENT**

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### Date of Review: dd mmm yy

Program Acronym ACAT XX



Predictive

3: Publications4: Facilities

5: Maintenance Concept

6: Supply Support

7: MTBF/Ao/Reliability





### **EXECUTION – TESTING STATUS**

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- Contractor Testing (e.g. Qualification, Integration) Status (R/Y/G)
  - Major Points/Issues
- Developmental Testing Status (R/Y/G)
  - Major Points/Issues
- Operational Testing Status (R/Y/G)
  - Major Points/Issues
- Follow-On Operational Testing Status (R/Y/G)
  - Major Points/Issues
- Special Testing Status (R/Y/G) (Could Include LFT&E, Interoperability Testing (JITC), Etc.)
  - Major Points/Issues
- TEMP Status
- Other (DOT&E Annual Report to Congress, etc As Necessary)



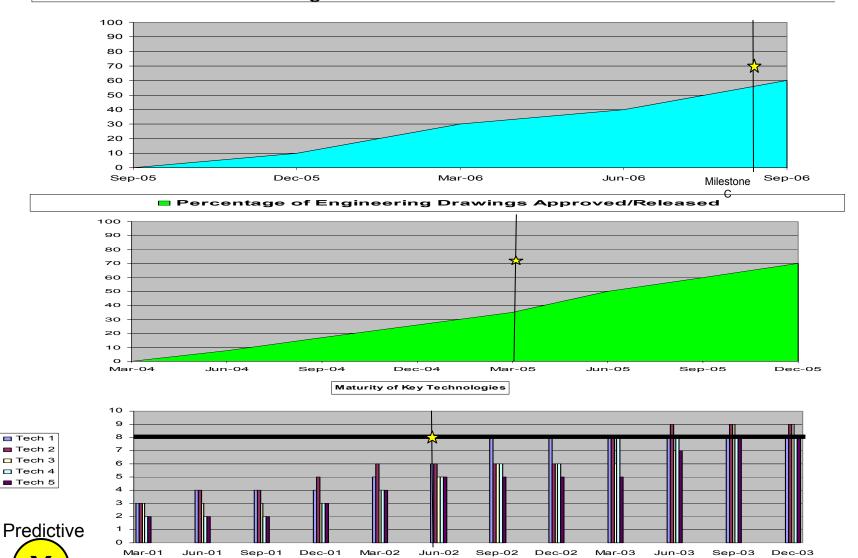


### **EXECUTION – TECHNICAL MATURITY**

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Percentage of Production Processes Under SPC







### **PROGRAM "FIT" IN CAPABILITY VISION**

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AREA(Examples)	<b>STATUS</b>	<b>TREND</b>
<b>DoD Vision</b>	$\mathbf{G}$	(2)
<ul> <li>Transformation</li> </ul>	$\mathbf{G}$	(2)
<ul> <li>Interoperability</li> </ul>	$\mathbf{Y}$	(3)
• Joint	$\mathbf{G}$	(3)
Army Vision	Y	(4)
<ul> <li>Legacy Force</li> </ul>	Y	(4)
<ul> <li>Interim Force</li> </ul>	Y	<b>↓</b>
<ul> <li>Objective Force</li> </ul>	(N/A)	(N/A)
<ul> <li>Other</li> </ul>	(N/A)	(N/A)

• Overall Y



**(2)** 





### **PROGRAM ADVOCACY**

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Hist<u>o</u>rical

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	AREA(Examples)	<u>STATUS</u>	TREND
•	OSD	$\mathbf{Y}$	(2)
	<ul><li>(Major point)</li></ul>		
•	Joint Staff	$\mathbf{Y}$	(2)
	<ul><li>(Major point)</li></ul>		
•	War Fighter	Y	(4)
	<ul><li>(Major point)</li></ul>		<b>A</b>
•	<b>Army Secretariat</b>	$\mathbf{G}$	
	<ul><li>(Major point)</li></ul>		
•	Congressional	$\mathbf{Y}$	<b>\</b>
	<ul><li>(Major point)</li></ul>		
•	Industry	$\mathbf{G}$	(3)
	- (Major Point)		
•	International	$\mathbf{G}$	(3)
	<ul><li>(Major Point)</li></ul>		I
• Predictive	Overall	$\mathbf{Y}$	<b>\</b>
Y		21	

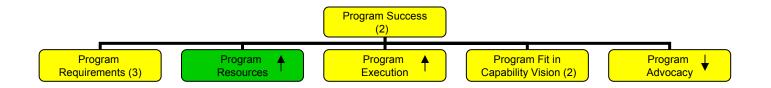


### **FINDINGS / ACTIONS**

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### **Date of Review: dd mmm yy**



• Comments/Recap – PM's "Closer Slide"

### STATUS/FUTURE PLANS

### Status

- Multiple Acquisition Staffs (Navy, Air Force, USD(AT&L), NSA, and MDA) Have Requested the Product and are Reviewing /Considering It for Use
- Multiple DoD and Industry Program Managers (including the F/A-22 Program Manager) have Adopted It as an Assessment/ Reporting Tool
- GAO, MITRE and IDA have Requested/Received Copies of the Tool for Their Use
- OCT 2002 ASA(ALT) Briefed on Effort; Expressed Intent to Implement Program Success Factors Across Army
- DEC 2002 Program Success Factors Pilot Commences in Two Army Programs (ACS; Phoenix)
- Spring 2002 Automation of Program Success Factors Method Commences Onto the Army Acquisition Information Management (AIM) System
- Summer 2003 Army Plans to Phase-Implement Program Success Factors Across Army Acquisition (Pending Successful Pilot)